

AGENDA

ERASMUS+ TIGRIS Project

“ Workshop on Project Writing, International Marketing & the Use of Management Information Systems for Smart Administration of Internationalisation
(including travel days)

WORKSHOP

WHEN | Monday, 4th – Wednesday, 6th
February 2019

WHERE | University of Charmo
Presidency Building
Main Street, University Campus
Chamchamal, 46023
Kurdistan Region Iraq





Sunday, February 3rd, 2019 – ARRIVAL DAY / TRAVEL TO SULAYMANIYAH

Time	Activity
Evening hours	Arrival in Sulaymaniyah according to individual travel plans* <i>*For EU partners, transfer will be organised by Charmo University. Kurdish partners traveling on that day arrange their own travel.</i>

Monday, February 4th, 2018 – Day 1 of Workshop

Morning Session	
Time	Activity
08.45 – 10.00	Meet up at the hotel lobby and transfer to workshop venue* <i>*Transfer will be organised for all participants by Charmo University from the hotel to University Campus in Chamchamal</i>
10.00 – 10.15	Group Photo
10.15 – 10.30	Welcome Address Prof. Dr. Salah Raza Saeed <i>President of Charmo University / Host</i> Dr. Uwe Muuss <i>TIGRIS Project Coordinator / Georg-August-Universität Göttingen</i>
10.30 – 11.45	Project Writing – EU funding scheme overview Violeta Osouchova / Head of Division for Strategy and International Marketing Adam Hykl / Project Administrator <i>Masaryk University</i>
11.45 – 12.00	Short break
12.00 – 13.00	Project Writing - introduction to the topic Violeta Osouchova
13.00 – 14.00	Lunch Location: Charmo University Presidency Building
Afternoon Session	
Time	Activity
14.00 – 15.30	Project Writing – Main technics and tools Violeta Osouchova
15.30 – 16.00	Short Break
16.00 – 17.00	Project Writing – the view of the evaluators Violeta Osouchova





Tuesday, February 5th, 2019 – Day 2 of Workshop

Morning Session	
Time	Activity
09.00 – 10.00	International Marketing – introduction to the topic Violeta Osouchova
10.00 – 10.30	Short Break
10.30 – 13.00	International Marketing – social media Jakub Motycka / International Marketing Officer <i>Masaryk University</i>
13.00 – 14.00	Lunch Location: Dawa Hotel Restaurant
Afternoon Session	
Time	Activity
14.00 – 14.45	International Marketing – Website Martin Jaros / IT Manager <i>Masaryk University</i>
14.45 – 15.00	Short Break
15.00 – 17.00	International Marketing – Website Martin Jaros

Wednesday, February 6th, 2019 – Day 3 of Workshop

Morning Session	
Time	Activity
09.00 – 09.45	Management Information System – introduction to the topic Violeta Osouchova
09.45 – 10.00	Short Break
10.00 – 12.00	MU IS – case study Adam Hykl
12.00 – 13.00	Lunch Location: Dawa Hotel Restaurant
Afternoon Session	
Time	Activity
13.00 – 14.00	Q&A / Individual meetings Martin Jaros & Adam Hykl
14.00 – 14.30	Short break
14.30 – 16.30	Project Management Meeting Moderation: Dr. Uwe Muuss & Jakob Hedderich <i>Georg-August-Universität Göttingen</i>
16.30	Wrap-up and closing of workshop





Thursday, February 7th, 2019 – DEPARTURE DAY

Time	Activity
	<p>Departure according to individual travel plans*</p> <p><i>*For EU partners, transfer will be organised by Charmo University. Kurdish partners traveling on that day arrange their own travel.</i></p>

Useful Information

Local Point of Contact at University of Charmo	Address of workshop location
<p>Dr. Shelanah Mohammed Raof Salih Director of the International Office</p> <p>Main Street, University Campus Chamchamal, 46023 Sulaymaniyah Kurdistan Region Iraq</p> <p>+964 7736993123 shelanah.salih@charmouniversity.org</p>	<p><i>First day of workshop</i></p> <p>Charmo University Charmo University Presidency Building Main Street, University Campus Chamchamal, 46023 Sulaymaniyah Kurdistan Region Iraq</p> <p><i>Second & Third day of workshop</i></p> <p>Dawa Hotel Sareshnar Street Sulaymaniyah Kurdistan Region, Iraq</p>

Address of accommodation
<p>Dawa Hotel Sareshnar Street Sulaymaniyah Kurdistan Region, Iraq</p> <p>Suites Phone: +96477307344 - 22 / 33 Restaurant Phone: +96477015 - 20984 / 24118</p> <p>www.dawahotel.com info@dawahotel.com</p>



The European Commission support for the production of this publication does not constitute an endorsement of the contents, which reflects the views only of the authors, and the Commission cannot be held responsible for any use, which may be made of the information contained therein.

